

## INFORMATION FOR SPONSORS

The BIPM will fund, from its dotation, those initiatives that are considered as core CBKT (see [‘Guidebook of the BIPM CBKT Programme’](#)). Other CBKT initiatives which are generally topic-based rely on external sponsorship/support.

### WHO CAN OFFER SPONSORSHIP?

[Resolution 4 of the 26th meeting of the CGPM \(2018\)](#) encourages:

*‘Member States, as well as international organizations, private organizations and foundations to maintain the provision of additional voluntary support of all kinds to support specific BIPM mission-related activities, particularly those that facilitate participation in the activities of the BIPM by those countries without well-developed metrology infrastructure.’*

### TYPES OF SPONSORSHIP?

The types of initiative that could be supported are given in the [‘Guidebook of the BIPM CBKT Programme’](#). However, the CBKT Programme is flexible. Grants to the BIPM to execute a defined programme, agreed sponsorship of individuals to courses or events, and support to the BIPM to administer the programme through secondments, will all help towards achieving the aims of the programme.

Sponsors that are interested in supporting ongoing initiatives may review the CBKT page of the BIPM website. Those initiatives that still have open sponsoring opportunities are indicated on the CBKT webpage. Sponsors are encouraged to approach the BIPM to propose new initiatives.

Sponsorship can take many forms, such as financial or in-kind support, including but not limited to:

- **FINANCIAL SUPPORT:**
  - *grants to the BIPM to execute a defined initiative;*
  - *funding of individuals to attend an initiative.*
  
- **IN-KIND SUPPORT:**
  - *hosting a defined initiative;*
  - *provision of laboratories, facilities, materials, and/or other types of substances as needed;*
  - *provision of lecturers for workshop-based activities;*
  - *sending scientists/specialists to contribute the delivery of the BIPM Work Programme;*
  - *publication of promotional materials / guidelines / documents, etc.*

## ACKNOWLEDGMENT

The BIPM will acknowledge sponsors on the CBKT website, in presentations and reports, and in other forms of promotion, including displaying the logo of supporting bodies on the BIPM CBKT webpage. Likewise, sponsors may publicize the support they have given, provided it is not for commercial purposes, and provided the promotion aligns with the Mission of the BIPM and the aims of the CBKT Programme.

## INTERESTED IN SPONSORING?

- Express your interest contacting the CBKT team at the BIPM, initially by email at: [cbkt@bipm.org](mailto:cbkt@bipm.org). We can discuss the boundary conditions and help to decide the specific type and amount of support, the target audience, and the timing, or even simply explore early stage ideas.
- Visit the BIPM CBKT webpage and find out possibilities to support ongoing CBKT initiatives.
- Write new CBKT Programme proposals jointly with us if you are proposing new initiatives. The proposal should, at least, include the following content:
  - *Field of activity/Field of metrology*
  - *Aim of the initiative*
  - *Targeted audience/Participants*
  - *Background of initiative*
  - *Learning objectives*
  - *Programme outline*
  - *Location*
  - *Duration*
  - *Dates*
  - *Total cost*